

Dorothy Draper & Company, Inc.

# NEWS

NEW YORK  
PALM BEACH  
WHITE SULPHUR SPRINGS  
MACKINAC ISLAND

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## DOROTHY DRAPER & COMPANY, INC. OPENS DOROTHY DRAPER HOME AT GRAND HOTEL

Dorothy Draper & Company celebrates its more than 40-year partnership with Grand Hotel, Mackinac Island, Michigan by opening a Dorothy Draper Home retail store as the hotel opens its 2024 summer season on May 3th.

Among the many memories Grand Hotel guests love to share are descriptions of the hotel's vibrant look. The iconic colors and patterns that grace their guest rooms and public areas are the masterful creations of distinguished icon Carleton Varney, one of America's best-known and most accomplished interior designers. Since 1976, Carleton Varney's creative eye and hand have impacted almost every inch of the hotel. His design philosophy stresses the use of bold, bright colors, large imposing stripes, and audacious floral patterns. His placement of art and antiques from many different time periods and styles helped create the hotel's unique aesthetic. Mr. Varney carefully crafted a look that was elegant but not too serious. He captured the spirit of the hotel as a fun summer place, always comfortable and with impeccable style. Mr. Varney's son, Sebastian Varney, President of Dorothy Draper & Company, along with Dorothy Draper & Company Design Director Rudy Saunders are continuing his legacy.

Originally the vision of Carleton Varney, Dorothy Draper Home captures the essence of Dorothy Draper style with a fresh twist for today featuring an eclectic assortment of lifestyle items. Signature fabrics, wallcoverings, carpeting, lighting, and more are available. A unique mix of antique, vintage, and new housewares, home décor, fine books, and giftable treasures are sure to delight on every visit.

Dorothy Draper Home at Grand Hotel will focus on a mix of antique, vintage, and new like the store at The Greenbrier, however will be a tighter assortment and focus on more showroom type items that will ship directly to a customer's home. We will have a fabric display featuring some of our most popular Dorothy Draper Fabrics & Wallcoverings and Carleton V Ltd. designs featured throughout Grand Hotel that will allow guests to order pillows, tabletop, and more. We will continue to carry other brands besides our assortment including: Herend, Zafferano, Sabre, Papier Fleur, William Yeoward, Caspari, and Addison Ross.

Notable aspects of the store include:

Exterior: White paneling, trimmed in Grand Green - inspired by classic Dorothy Draper casegoods seen throughout guestrooms at Grand Hotel. Large Dorothy Draper Home logo above the door with glass jewel box windows into this space. A pink and white stripe faux scallop awnings frames the windows and adds a classic Draper flair.

Interior: Walls are covered in a custom designed grasscloth by Carleton V Ltd., Boca Grand in Grand Green on White. All trim is a fresh white with white display pieces and shelving for an elevated and clean gallery type aesthetic. Carleton Varney designed palm frond chandeliers hang above with pink rattan shades illuminating the space. Drapery panels and austrian shade over the entry in Carleton V Ltd. Amelia's Garden celebrates the lilacs and peonies found on Mackinac Island. Flooring is classic Draper black and white checkerboard on the diagonal.

“Our goal with this location is to have a space reflective of a Mackinac Island summer cottage. Overall feeling will be clean and more gallery-like aesthetic because it is a small footprint.” – Rudy Saunders, Design Director

### **About Dorothy Draper & Company**

Founded in 1925 Dorothy Draper & Company is one of the oldest continually operating design firms in the United States creating interiors, furnishings, fabrics and accessories that excite and delight. Dorothy Draper was the first to professionalize interior design and her work continues to inspire today. She is the only interior designer to have had a major museum retrospective of her work, receiving over one million visitors in 2006 at the Museum of the City of New York. From 1966 until his death in 2022 Carleton Varney was president of Dorothy Draper & Company and is considered one of the best known and most accomplished designers in the U.S. He helped shape the way we see the world through his iconic hospitality designs, including The Greenbrier in White Sulphur Springs, WV; Grand Hotel, Mackinac Island; and The Colony Hotel, Palm Beach. In 2022 Varney's son, Sebastian Varney, became President of Dorothy Draper & Company.

### **About Dorothy Draper Home**

Dorothy Draper Home opened its first retail store at The Greenbrier in White Sulphur Springs, WV in 2020. This large retail location builds upon Carleton Varney's many previous retail ventures including Carleton Varney At The Mill, Carleton Varney Rose Cottage, and Carleton Varney Gift Gallery. Featuring custom, specialty items in signature Dorothy Draper prints allows for guests to bring home the Draper style with them. Dorothy Draper Home also has an ecommerce presence to allow customers to shop from anywhere at anytime.

### **About Grand Hotel**

Celebrating its 138th season in 2024, Grand Hotel is an iconic and storied property with deep roots on Mackinac Island in Northern Michigan and widely recognized as “America's Summer Place.” First opened in 1887, Grand Hotel is now a registered National Historic Landmark that welcomes generations of travelers each season. The resort offers 388 signature rooms and suites – of which no two are the same – alongside 13 unique culinary concepts and a host of amenities, including The Jewel golf course, renowned gardens, The Grand Hotel Stables, and the Esther Williams swimming pool. In 2022, the property debuted a new multi-million-dollar recreational facility, The Woodlands Activity Center, with mini-golf, greenhouse, bike rentals, pickleball, and more. For more information, visit [www.grandhotel.com](http://www.grandhotel.com).