

Dorothy Draper & Company, Inc.

NEWS

NEW YORK
PALM BEACH
WHITE SULPHUR SPRINGS
MACKINAC ISLAND

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DOROTHY DRAPER LAUNCHES EXCLUSIVE COLLECTION WITH THE BEAUFORT BONNET COMPANY

NEW YORK, NY (February 23, 2026) – Dorothy Draper & Company, Inc. has teamed up with The Beaufort Bonnet Company for an exclusive collection of clothing for the whole family. Featuring an assortment of children’s wear – including formal, every day, and swim as well as companion pieces for mom and dad.

Princess Grace Rose – originally designed by Dorothy Draper for Princess Grace’s 1963 visit to The Greenbrier and is featured in two colorways.

Big Fish – original designed by Carleton Varney in the 1960s, this tropical print is the perfect addition to family swimwear.

Available at Dorothy Draper Home at The Greenbrier, The Beaufort Bonnet Company stores, and TheBeaufortBonnetCompany.com.

ABOUT DOROTHY DRAPER & COMPANY:

Founded in 1925 Dorothy Draper & Company is the oldest continually operating design firm in the United States creating interiors, furnishings, fabrics and accessories that excite and delight. Dorothy Draper was the first to professionalize interior design and her work continues to inspire today. She is the only interior designer to have had a major museum retrospective of her work, receiving over one million visitors in 2006 at the Museum of the City of New York. From 1966 until his death in 2022 Carleton Varney was president of Dorothy Draper & Company and is considered one of the best known and most accomplished designers in the U.S. He helped shape the way we see the world through his iconic hospitality designs, including The Greenbrier in White Sulphur Springs, WV; Grand Hotel, Mackinac Island; and The Colony Hotel, Palm Beach. In 2022 Varney’s son, Sebastian Varney, became President of Dorothy Draper & Company. With projects globally and offices in New York, Palm Beach, White Sulphur Springs, and Mackinac Island, Dorothy Draper & Company celebrates its 100th anniversary in 2025.

ABOUT THE BEAUFORT BONNET COMPANY:

The Beaufort Bonnet Company is a children’s lifestyle brand devoted to celebrating the joy of childhood and inspiring families to treasure the moments that matter most. Founded in 2012, the brand was born from the gift of a bonnet that sparked an idea for a company rooted in tradition, heirloom quality, and the belief that every day is a gift worth remembering. At the heart of the brand is its signature bonnet, inspired by a generations-old patterns from the coastal town of Beaufort, South Carolina. Rooted in traditional heritage and timeless design, the bonnet quickly resonated with families who value classic style, thoughtful details, and clothing created to mark life’s meaningful moments. What began as a single iconic silhouette has since grown into a full collection of elevated clothing and lifestyle pieces for babies and children everywhere. Blending refined design with everyday comfort and enduring quality, The Beaufort Bonnet Company creates products meant to be worn often, loved deeply, and passed down through generations. Each piece is thoughtfully designed to help families celebrate milestones, honor traditions, and create the small, sweet moments that become lifelong memories. Beyond the bonnet, the brand’s promise extends far deeper

than product—it is about preserving the wonder of childhood and making every chapter feel special. Today, The Beaufort Bonnet Company serves families nationwide through thebeaufortbonnetcompany.com, a growing network of retail stores, signature stores, and specialty boutiques. Oxford Industries acquired The Beaufort Bonnet Company in 2017, supporting its growth while honoring the brand’s heritage, values, and commitment to celebrating childhood with intention and joy.